







"The rumors of my demise have been greatly exaggerated."

Mark Twain

R+E Cycles News • The newsletter of cycling values!

SUPER-MANAGERS

Yes! Yes! Angel Rodríguez and Estelle Gray, Seattle cycling legends, are back! And they are hot to go. After being away for a few years, both Angel and Estelle are excited to get back to R+E Cycles, Mountain Bike Specialists, and Seattle Bicycle

Repair on University Way. When Angel sold the stores in the fall of 1990, they were rated No.1 in the U.S. (Bicycling May-June 1990). They are still No.1. R+E and Mountain Bike Specialists offer the very best in quality merchandise, knowledgeable staff, and enthusiastic onthe-road support of local cycling events. As the national trade journal Bicycle Retailer (June 1993) put it, "R+E has cultivated an image as a quality cycling specialty business with a strong sense of community service."

Our community service shows in the extensive technical support we have provided for over 15 years to riders on the finest bicycle rides in the Northwest. But our dedication is most obvious in the R+E stores, where satisfying our customers is the best imaginable way to serve the cycling community.

The stores grew in the 1980s, along with a strong, steady increase in bicycling in Seattle. Estelle says that the growth of R+E and bicycling in Seattle was not coincidental. "R+E helped make the boom," she said. "We did things that made cycling easier for people." R+E is still making cycling easier for people. R+E mechanics (including Angel and Estelle) will repair bikes for STP riders at the Centralia checkpoint. And they will offer a full weekend of technical support for Tri-Island Trek riders.

Angel, Estelle, and the rest at R+E Cycles, Mountain Bike Specialists, and Seattle Bicycle Repair are looking forward to resuming their place at the vanguard of Northwest cycling. The Seattle Times (Wed. May 26, 1993) said it best: "As Rodríguez speaks, his passion for cycling and the rebirth of R+E shows. He talks of giving back space to the Cascade Bicycle Club to organize the annual Seattle-To-Portland bike ride and outlines his hopes to recreate R+E's sponsorship and presence at local events."

Coming back to R+E Cycles was not in the plans of either Angel or Estelle even as recently as April. Angel was in his native Panama with his wife, Carla Black, making improvements to his new dairy farm with the same enthusiasm he has always shown in the bicycling industry. Estelle was working at SR Suntour, a bicycle parts manufacturer and distributor, when the opportunity arose to take the reins at R+E once more. Angel and Carla left the cows eating emerald green grass, and sprinted into the bicycle world on May 28th as if they'd never been gone. Estelle had to explain a bit more to her boss than Angel had to explain to old Bessie, and she came over on July 1st - more enthusiastic (is it possible?) than ever before.

We're excited to be here, and we're excited to welcome you to R+E Cycles under old management, BUT AS YOU'VE **NEVER SEEN IT BEFORE!**

BICYCLE REPAIR CLASSES SEE PAGE 5

NEW STORE HOURS

R+E / MBS / 2ND GEAR

12 TO 8 M-F 9 TO 6 ON SAT 11 TO 5 SUN

CALL 527-4822

SEATTLE BIKE REPAIR

9 TO 8 MON - FRI 9 TO 6 SATURDAY 11 TO 5 SUNDAY CALL 527-0360

WHAT'S INSIDE

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FLAT TIRES FIXED DRADO

SEE BACK PAGE FOR DETAILS



SPORTS NUTRITION DRINK

Valid only with coupon.

While supplies last

Expires July 19, 1993







WITH ANY PURCHASE OVER \$10, GET A POWER BAR

Valid only with coupon. not good with any other offer

Expires July 19, 1993

JEL'S SOCKS



FREE WITH ANY **\$20.00 PURCHASE**

> We like these socks so much, we wrote an article about them on page 2.

> > Expires July 19, 1993

R+E Cycles 5627 University NE Seattle, Wa. 98105

BULK RATE U.S. POSTAGE PAID SEATTLE, WA. PERMIT NO. 12977

Oh my God, I didn't expect to find these!

IF YOU ARE short OR TALL OR LIKE WIERD COLORS, READ THIS

THE NEW MANAGEMENT WAS COMPLETELY SHOCKED TO SEE WHAT SOME OF THE INVENTORY WAS AND THESE ITEM HAVE TO GO. EVERY BIKE COMES COMPLETE AS-SEMBLE (SEE REBOP PAGE 5) AND A WITH WARRANTY.

BIKES	SIZE	WAS	NOW	QTY			
Rodriguez Frame (paint scratch)	48cm	1100.00	869.99	1			
'92 Cannondale frames		499.99	349.99	5			
Rodriguez Tandem frames		2150.00	1400.00	2			
Rodriguez Tandem	57/53cn	13299.00	2650.00	1			
Cannondale R1000 '92	56cm		1599.99	1			
Cannondale R800 '92	56cm	1205.00	999.99	1			
Bridgestone RB-T SOLD	59cm	624.99	449.99	1			
Bianchi Eros '90	58cm	669.99	425.00	3			
Ouintana Roo	58cm	1699.99	850.00	1			
Wicked Fat Chance '92	19in	1969.99	1799.99	1			
CLOTHING, HELMETS AND SOFT THINGS							
<u> </u>		WAS		YTY			
All Insport Triathalon Wear	24	.99-44.99	50% OI	FF			
Jago Helmets		39.99	29.99	. 1			
Louis Garneau Helmets		64.99	49.99	4			
Avenir Event Helmets		39.99	29.99	5			
1992 Cascade Challenge T-Shirts	;	10.89	2.99	6			
Cannondale Duffle Bag		44.99	29.99	3			
Time Criterium Shoes	size37	124.99	89.99	1			
Trico Gell Saddle Pads		19.99	14.99	Ì			
Bushwhacker Fanny Packs		12.99	3.99	·			
Blackburn Aero Bar Bag		29.99	14.99				
TYPEC			/ ¥	.			
TIRES		19.99	5.99	5			
Tioga Farmer Johns (mt.)		9,99	2.99	3			
Tioga Comps (mt.)	23	14.99	8.99	-			
Specialized Transition (road) 20- Specialized Transition/K (road) 2	20-23 20-23	21.99	15.99				
Kenda Smoke Fakes	20-23	12.99	8.99				
Venda amore i area							
COMPONENTS	4 1 1011	40.00	12.99				
Tioga Avenger Stems	1 1/8"	49.99		4			
XC Pro Grease Guard Rear Hubs	S	129.99		1			
8-Speed Campy Record OR Cog	set	59.99	49.99 19.99	1			
Campy Euclid FR Derailleur		29.99		ı			
Arvon Tandem Hubs		219.99	99,99				
Sun Mistral Rims 27x1 1/4" 48 1	Hole	39.99	19.99				
Campy Wheelset: Icarus Hubs		231	240.00	1			
Mavic Rims, Alloy Nipples, DT	Spokes	300.00	249.99	T			
RACKS				,			
Yakima Rocket Box		424.99		1			
Graber Folding Adjusta-Porter		39.99	29.99				
MISCELLANEOUS							
■ =		224.99	174.99				
Quickstand Trainer	ne 0.00	2.99					
Bianchi Windshield Visor Strap	y3 7.77	9.99		10			
Cat-Eye HL 200 Headlight		29.99					
Norco Floor Pumps		59.99					
Troxel Child Seats		7.99		-			
Giro Bottle Rocket Bottle Tops		8.99					
Delta Toeclip and Strap Set		0.77					

IMPORTANT RECALL NOTICE

If you bought one of the below listed bikes at any bike shop after February 1, 1993 it may have a defective brake inner wire. Shimano of America has issued a recall notice and urges everyone to have those brake cables replaced.

At Seattle Bike Repair we will be glad to inspect your bike and replace the cable if needed.

Cannondale

3R800	All Sizes
3R700	Sizes 58,60 and 63

Giant

	-
CFR 1	All Sizes
CFR 2	All Sizes
CFR 3	All Sizes
Kronos	All Sizes
ALR 1	All Sizes
Perigee	All Sizes

Specialized

Allez	All Sizes
Allez	Comp All Sizes
Allez Pro	All Sizes
Epic	All Sizes
Epic SE Epic Comp	All Sizes
Enic Comp	All Sizes

Trek	
1100	Sizes 47,52,54,56,58,60 and 62cm
1200	Sizes 58,60 and 62cm
2100	Sizes 52,54,56,60 and
	62cm
2200	Sizes 47,50,52,58,60 and
	62cm
2300	Sizes 47,50,52,54,56,58
	and 60cm

IF YOU HAVE ANY **QUESTIONS PLEASE** FEEL FREE TO CALL US 527-0360



Save \$231

Expires July 19, 1993

527-4822

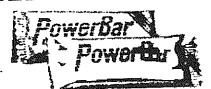
Little Rocket

Rodriguez Custom Racing frame 48 cm. Red, White and Blue (with a paint scratch)

Valid only with coupon.

one only





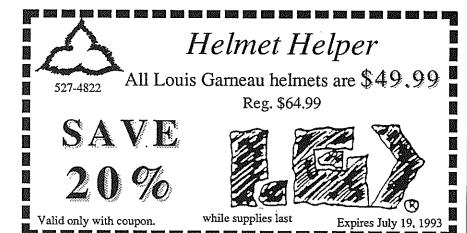
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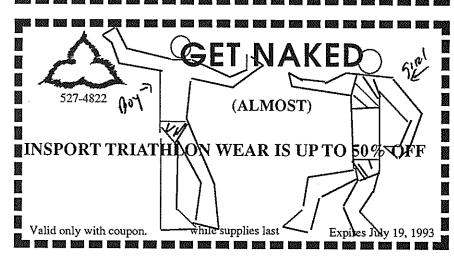
FREEFOOD

WITH ANY PURCHASE OVER \$10, GET A POWER BAR

Valid only with coupon.

Expires July 19, 1993









20 % OFF TRI- FLOW (ANY SIZE)

1



Valid only with coupon.

while supplies last

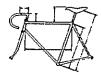
Expires July 19, 1993



A \$35 VALUE

THE FIRST 20 CUSTOMERS CAN HAVE A FIT FOR

FREE



Includes computer-assisted measurements and fit consultation by an R&E staff member.

Valid only with coupon.

By appointment only

Expires July 19, 1993





NOW \$24.99

Reg. \$ 39.99

SAVE

Bargain Car Rack Put your bike on your car

\$15

FOR A LOT LESS!!!!
We have too many Graber Adjust-a- Porter auto racks...Take one home fast!!!

Valid only with coupon.

Fits most cars

Expires July 19, 1993

WHAT <u>OUR</u>
BUSINESS
NEEDS MOST
OF ALL...



is Your Business

TO ALL OF OUR CUSTOMERS WHO SHOPPED AT THE R+E STORES FROM NOVEMBER OF 1990 TO MAY OF 1993

On my way home last night I drove past another bike shop. Through the window I saw Bill, who had been one of our best customers, buying something. I must say it hurt, especially since just that day I had come across a special order item for which he had paid, but had never received.

Our customers have been important in making R+E a great store over the years. Estelle, Dan, Rick, and I would like to have a chance to show you once again how important you are to us. Many of you tried to support the shop during the period that we didn't work here, and we appreciate it even now.

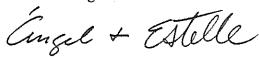
We are also aware that some of you were burned, especially during the first quarter of this year. Some of you made deposits on special order items or bikes, and didn't receive anything.

To Bill, and all our customers, Estelle and I offer a sincere apology for the situation in which we all find ourselves. We would like to have a chance to make it up to you. If you left money on deposit here, please come by and let's talk about what we can do. In some cases we can offer full credit, in some cases we can offer some credit, and in the rest of the cases we will offer the same or other merchandise at our cost.

Estelle and I need you now more than ever. We would like a chance to be your bicycle store again. We want R+E to be the shop where you come for the best service and the most knowledgeable staff in the city, if not the nation.

The month I left, November 1990, *Bicycling* magazine voted R+E Cycles one of the best six bike shops in the nation. We promise you that we will be there again.

Bill, please come back and give us a chance to make it right.



BYE BYE BRIDGESTONE

BUY BUY

THEM WHILE THEY LAST!

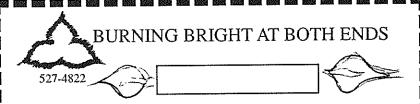
We are saying goodbye to Bridgestone bicycles, so you score when you say hello to one! These selected Bridgestones are are brand new and come with full warranties from us and from the manufacturer. If one of these bikes is just what you're looking for, come in and get yourself a great bike.

No special orders, these bikes only. A list of bikes sold will be posted at the stores.

MOUNTAIN BIKES

NB-26	\$354.99		
Blue	46cm	1993	M2KE71322
Blue	50cm	1993	M3AF22129
Green	50 cm	1993	M3AF22871
Blue	42 cm	1993	M3AF21260
Green	50cm	1993	M3AF22428
Blue	46cm	1993	M3AF22180
Green	42cm	1993	M3AF21909
Green	42cm	1993	M3AF21403
Green	46cm	1993	M8AF22727
Blue	46cm	1993	M2KE71443
Green	46cm	1993	M3AF22527
Blue	46cm	1993	M2KE71488
Green	46cm	1993	M3AF22472
Green	46cm	1993	M2KE68592
Green	46cm	1993	M2KE68002
Blue	46cm	1993	M2KE68606
Green	50cm	1993	M3AF22833
Blue	50cm	1993	M3AF21785
Blue	50cm	1993	M3AF22245
Blue	56cm	1993,	M3AF21614
Green	56cm	1993	M3AF21138
Green	56cm	1993	M3AF21698
Blue	56cm	1993	M3AF21221
<u>MB 6</u>	<u>\$439.99</u>	1000	N/0/C 4/01/01/
Red	42cm	1993	M2GA01814
Green	42cm	1993	M2LA10925
Green	42cm	1993	M2LA19138
Red	46cm	1993	M2LA18173
Green	46cm	1993	M2LA10724
Green	46cm	1993	M2LA18616
Green	46cm	1993	M2LA10874
Red	46cm	1993	M2GA02576
Red	46cm	1993	M2GA02185

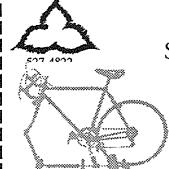
_				•		0
	Green	49cm		1993		M2GA01740
	Red	49cm		1993		M2IA2401
	Red	49cm		1993		M2GA02960
	Green	52cm		1993		M2LA11073
	Green	52cm		1993		M2LA17183
	Green	55cm		1993		M2LA10505
	Red	55cm		1993		M2LA10357
	Reu	South		1333		WIZLA 10557
	MB-5 \$53	9.99				
	Blue	55cm		1993		M2GB08595
	Blue	55cm		1993		M2KA00156
	Diuc	JJCIII		1///		1412111100150
	MB-4 \$73	9.99				
	Green	38cm		1993		G222268
	Blue	42cm		1993		G220933
	Green	42cm		1993		G220996
	Blue	46cm		1993		F222080
	Diac	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		2772		
	MB-3 \$84	9.99				
	Silver	49cm		1993		F223072
	Purple	49cm		1993		X220338
	*					
	<u>MB-2</u>				2010	~~~~
	Rd	46cm		-1993	SOLV	G223533 -
	no an nur	n d				
	ROAD BIK		56	1993		H2217G5
		White	56cm			X121524
		&Tusk	62cm	1992	SULD	
	RB-T Black	L	- 59cm	1992	70CI	X021151
	CROSS BIK	ES.				
	CROSS BIR					
	<u>X0-2</u>				4 . 0	
	White	- 55cm			GOLD	M2AD802 19
	Purple —	- 55cm		-1993	5000	G222118 —
	¥70 4	. 00				
	X0-4 \$494			1002	SOLID	MOCDOCTOO
	Blue	42cm		1993	<i>,</i> , , , , , , , , , , , , , , , , , ,	M26D06722 M21DC22852
	Blue	48cm		1993		M2IDG3853
	Blue	52cm		1993		M2D163523
	VA 5 \$290	00				
	X0-5 \$389			1002	Sou)	-M2K327320 -
	Green	- 43em		・・・・・・・・・・・・・・・・・・・・・・・・・・・・・・・・・・・・・・・	/	WIZINJZTJZU



Buy a cateye HL-500 headlight for \$19.99,

get a Vistalight VL-300cx taillight for \$10 (WAS \$19)

Valid only with coupon.



SAVE \$50

\$174.99 with this coupon NORMALLY \$224

DON'T MOVE

Quickstand Stationary Trainers Make you fast while going nowhere.

Valid only with coupon.

527-4822

(normally \$29.99)

while supplies last

Expires July 19, 1993



PORTABLE CHILDREN FOR \$15 OFF



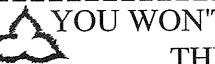
TROXEL CHILD **SEATS \$49.99**

NORMALLY \$64.99

Valid only with coupon.

while supplies last

(A)



THIS!

SEATTLE'S BEST SALSA! **BUY ANY MOUNTAIN BIKE OVER \$500** GET A PAIR OF SALSA BAR ENDS FREE! **BUY ANY MOUNTAIN BIKE UNDER \$500**

GET A PAIR FOR \$20 Valid only with coupon. NOT VALID WITH ANY OTHER OFFER

Expires July 19, 1993

STRESS-FREE ROADSIDE REPAIRS

FREE CLASSES

Hands-on Workshop led by Estelle Gray and Dan Towle

Four dates to choose from: June 30 - July 1 - July 6 - July 8

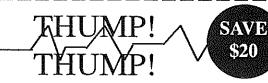
4:00pm at Seattle Bicycle Repair 5619 University Way N.E.

Don't let the little things wear you down. Flat tire? Don't panic! Chain fall off? That's a cinch! Brakes rub? No prob! Derailleur rattling? Knowing how to make those little adjustments and repairs keeps you rolling - smoothly, quietly, and fast.

Don't waste time in the repair shop for the those simple details. Don't wait in line at the STP repair stands. Keep your bike in tip-top adjustment yourself.

The workshop is free, but space is limited. Reserve your spot at one of the four sessions by calling R+E Cycles at 527-4822.





POLAR "FAVOR" HEART RATE MONITOR



\$99.99

REG. \$119.99



Valid only with coupon.

Expires July 19, 1993



BREAK A TRAIL FOR LESS THAN \$250

527-4822

TWOONIN

*Shogun Trailbreaker II for \$249.95reg. \$299

Color: green/black Serial #: MOL91410 &MOG26637

Valid only with coupon.

while supplies last

Expires July 19, 1993



BREAK A TRAIL FOR ESS THAN \$250.

527-4822

*Shogun Metro II for \$250 reg. \$399

Color: pearl white or red Serial #: M21x46504 & m2ox46539

Valid only with coupon.

while supplies last

Expires July 19, 1993



BUY AMERICAN

527-4822

10% OFF

ALL U.S. MADE MTB COMPONENTS



*CHRIS KING *CONTROL TECH

*COOK BROS.

*PEDROS

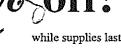


alid only with coupon.

MAKE YOUR HINDSIGHT 20/20

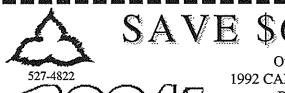
All Rhode Gear Mirrors are Normally \$15-\$18







Expires July 19, 1993



Our last 1992 CANNONDALE R1000 is fixin' to shoot outta here at \$1799 (normally \$2399)

Valid only with coupon.

one only

Expires July 19, 1993

REBOPin' at R+E and Mountain Bike Specialists

Get hoppin' with the R+E Bicycle Owner's Plan. It is the warranty and service package you receive with any new bicycle at R+E or Mountain Bike Specialists. When you purchase a bike from us, the frame is guaranteed for life. the parts are warranteed for a year, and you get a one-year warranty against spoke breakage.

The REBOP includes:

- Our written No Hassle Warranty
- A REBOP Card, which entitles you to 10% off any regularly priced merchandise.
- · One free complete 90-day check-up.
- FREE flat tire repair service for 90 days. You buy the tube and we'll install it for free!
- While-you-wait minor repair service for the first 60 days you own your bike.
- 20% off the cost of a second tune-up (after your free 90-day check-up, of course.) Valid for 180 days after purchase.
- Guaranteed satisfaction with your new bike from R+E or Mountain Bike Specialists or you may return it within 30 days for a full refund.
- Paid labor, shipping, and free rental bike on warranty repairs.

In the last 5 years R+E has sold 543 tandems

WE BE TANDEMS!

NW TANDEM RALLY **BIGGEST IN THE NATION**

Do you cycle in the Northwest, but still don't ride a tandem? Come visit us and get into the double groove!

R+E has always been the leading tandem shop in the Northwest, the United States, and the world. Angel began building custom Rodriguez tandems in 1977. No one else was building (or even really riding) tandems then. Angel built, and he rode; he built something new, and he rode some more. He made tandems that performed better than tandems had ever performed before. They were good: reliable, comfortable, and fast. Now, 17 years later, there are hundreds of thousands of tandem miles behind every Rodriguez Tandem. Today they are outstanding: more reliable, more comfortable, and faster than ever.

According to Glenn Erickson, founding partner of R+E Cycles, custom Rodriguez tandems "Singlehandedly revolutionized tandem riding in the Northwest, if not in the country, to where the Northwest is by far the No. 1 tandem area in the world." You may have read something in *Bicycling* magazine (June 1993) about the 1992 Midwest Tandem Rally, with 359 tandem teams participating. They claimed it was the biggest. They were right, up to a point. And that point was the 1993 Northwest Tandem Rally. Mount Vernon was the site of the biggest tandem rally in the solar system: 410 tan-

A good idea, a good product, a new way to enjoy bicycling is never alone in the market for long. Now, there are lots of great tandems out there, both road and mountain tandems, and you can choose from the best at R+E Cycles: Rodriguez Custom, Trillium, Rodriguez

Aluminum, Rain City, Burley, and Cannondale.
With more tandems ready and on the floor at R+E Cycles than at any other shop in the Northwest, your new tandem is ready and waiting for you. Come in and talk to our staff for the best tandem information anywhere.

Begin your greatest cycling adventure: tandeming!

NOBODY HAS THIS MANY!

NO ONE ELSE HAS 21 TANDEMS IN STOCK!

RODRIGUEZ STEEL

Trillium Pro	59/53	700c	purple fade	\$2800.00
Trillium Sport	59/53	700c	blue	\$2199.99
Trillium Sport	56/50	700c	blue	\$2199.99
Trillium Alpina	20/18	26	red	\$2599.99

RODRIGUEZ ALUMINUM

ΑI	J 26	road	20/17	26	polished	\$3299.99
ΑI	L 26	rd/mt	18/16	26	polished	\$3199.99
ΑI	. 26	rd/mt	18/16	26	red	\$3399.99
ΑI	26 (demo)	mt	20/17	26	brushed	\$2999.99
ΑI	. 26	rd/mt	18/16	26	white	\$3399.99
ΑI	₋ 26	rd/mt	18/16	26	white	\$3399.99
ΑI	. 26	mt	18/16	26	polished	\$3199.99

RODRIGUEZ CUSTOM

Custom Rod Custom Rod Custom Rod	road	56/50	26	red/yellow	\$3600.00 \$3900.00 \$2759.99
Rain City	mt	18/16	26	red	\$2699.99

CANNONDALE ALUMINUM

MT 3000	mt	22/18	26	blue	\$2699.99
MT 3000	mt	20/18	26	blue	\$2699.99
MT 2000	mt	20/18	26	green	\$1999.99
RT 3000	road	23/19	700c	red	\$2699.99

RODRIGUEZ

NODAGOEZ					
Custom Rod.	frame	59/53	700	red	\$2150.00
Custom Rod	frame	56/48	700	red	\$2150.00

BURLEY IN STOCK SOON / WE RENT TANDEMS

OUR TANDEM CATALOG IS THE MOST COMPLETE IN THE NATION, COME IN AND GET ONE.

Rodriguez Trillium Sport is Famous!

Bicycle Guide magazine, in its July issue compared six mid-priced tandems. "This good-looking, conventional, no-frills \$2150 tandem lacked the bells and whistles of the Santana, but at half the price exhibited an intelligence with, "I was in heaven with that Avocet Gelflex seat. and practicality that reflected its target market group. And it convinced us Rodriguez has apparently learned a

thing or two in its 18 years as a tandem builder." After riding the Trillium Sport the captain said, "No major flex--even on real steep hills." The stoker wrapped it up Final analysis? This bike does what it is supposed to do. For \$2150, a very good value."



RODRIGUEZ

tandem frames, each \$750 off



SKULL SAVIN'

SAVINGS BELL TRIUMPH HELMET

NOW \$39.99

WAS \$49.99

Valid only with coupon.



SAVE \$10

Valid only with coupon.



R + E Cycles
Seattle, Washington

HAS BEEN CHOSEN BY INDUSTRY PEERS AS A



100 DEALER

FOR THE YEAR 1993

Publisher

ANGEL AND CARLA'S SOCKS

SOX Socks SOX Socks SOX Socks SOX

Carla and I could wear any brand or style sock in North (or Central) America, but we wear Prism socks. Every day. We have

Prism socks are on special because they were made and sold as cycling socks. The problem is that they are so cushy and thick that they don't fit in our cycling shoes. But they are really great for everything else. They have nice padded toes and heels. The elastic in the ankles keeps the socks in place without cutting off your circulation. I don't think they are ever going to wear out. Bright green tops and toes makes them easy to find in the laundry basket.

We wear Prism socks for working at R+E, digging holes in the back yard, going for walks in the forest, installing hydraulic rams in Panama, going out for dinner, hiking in tropical jungles, strolling around Green Lake, milking cows, running through airports, doing the Puyallup Fair, doing the David (Panama) Fair, repairing bikes

on STP, and for putting our feet up.

If you want to get a good look at these special socks, come in, ask for Čarla or me, and look down. We've got them on.

COUPON ON PAGE ONE





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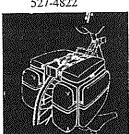
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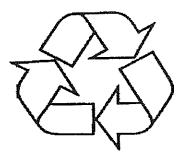
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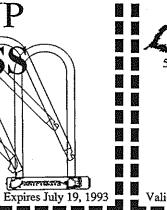
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